

CLINTON HOUSE

MUSEUM

Admission Sponsorship Opportunities

Annual - \$10,000

- Most prominent logo and name recognition on all advertising and promotion throughout the year
- Press release distributed to media channels statewide
- Two event or meeting rentals
- Year-round recognition on website and social media channels
- Reserved seating or event tickets (up to 10) to all CHM events
- Engraved brick in sidewalk
- Permanent signage in museum throughout the year
- Company promotional materials distributed on site

Monthly - \$1,000

- Prominent logo and name recognition on all event materials, press releases, and promotions
- One event or meeting rental
- Recognition on website and social media channels
- Reserved seating or event tickets
- Engraved brick in sidewalk
- Temporary signage during sponsored month



CLINTON HOUSE

MUSEUM

Admission Program

Since 2005 the Clinton House Museum has been telling the unique Fayetteville story of the early personal, professional, and political careers of President Bill Clinton and Secretary Hillary Rodham Clinton. For many of our visitors, the museum is their "gateway" to experiencing Fayetteville and Northwest Arkansas. We are one stop of many for them in their travels, whether they are passing through or staying for a while.

When our admission is supported by our community, our museum is more accessible to a wider audience, including families and under-served populations. We can more effectively pursue our mission of providing a meaningful experience to area residents and visitors.

Our Visitors

- Average 700 visitors a month during tourism season, 400 a month in winter.
- Approximately 25% are from Northwest Arkansas; 25% are from Arkansas, Texas, Oklahoma, Missouri, and Kansas; the remainder are international or from other parts of the United States.
- Approximately half of our guests are over 50 years of age with expendable income.
- Our traffic is steady and not highly dependent on local events such as Bikes, Blues, and BBQ, Walmart Shareholders' Meeting, or Razorback games.